

WHAT'S THE FUTURE OF CLOUD FROM AN IT PERSPECTIVE?

Spiceworks surveyed 150 IT professionals to explore their current cloud practices, pain points, and desired solutions. Here are 5 things we learned.

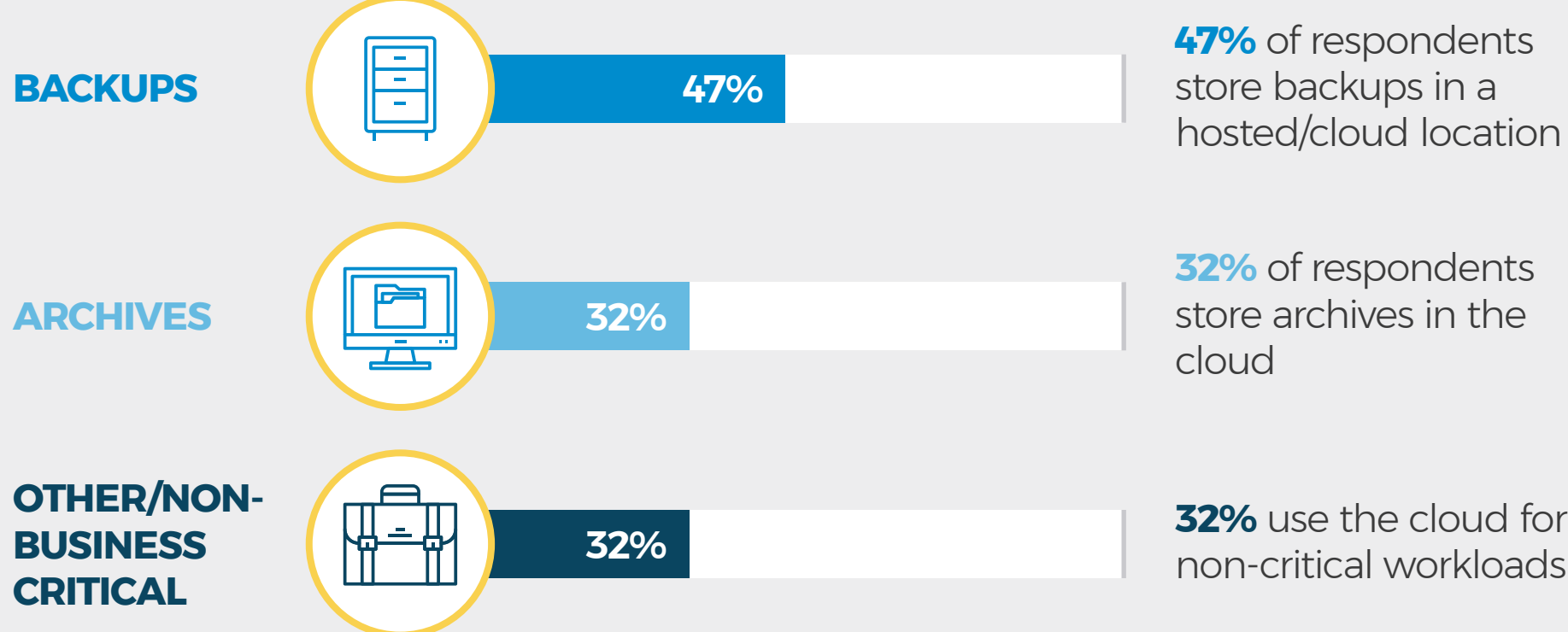


1 HYBRID CLOUDS ARE A HOT TOPIC

More than half (**56%**) of IT pros opt for a hybrid approach to data storage, where they store data both on- and off-premises. But what data goes where?



Most IT pros prefer to keep business-critical data on-premises, while clouds are used for:



2 SECURITY IS THE BIGGEST CONCERN

Why aren't more workloads placed in the cloud? **49%** of IT pros cited security as the greatest challenge.

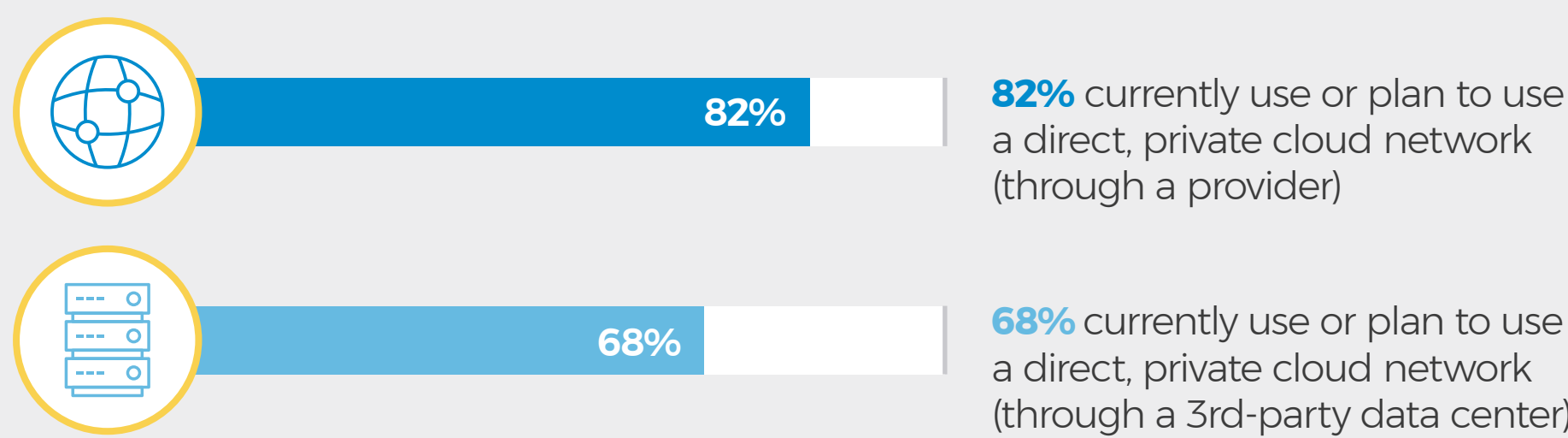


In fact, IT pros said they prefer on-premises infrastructure because it's:



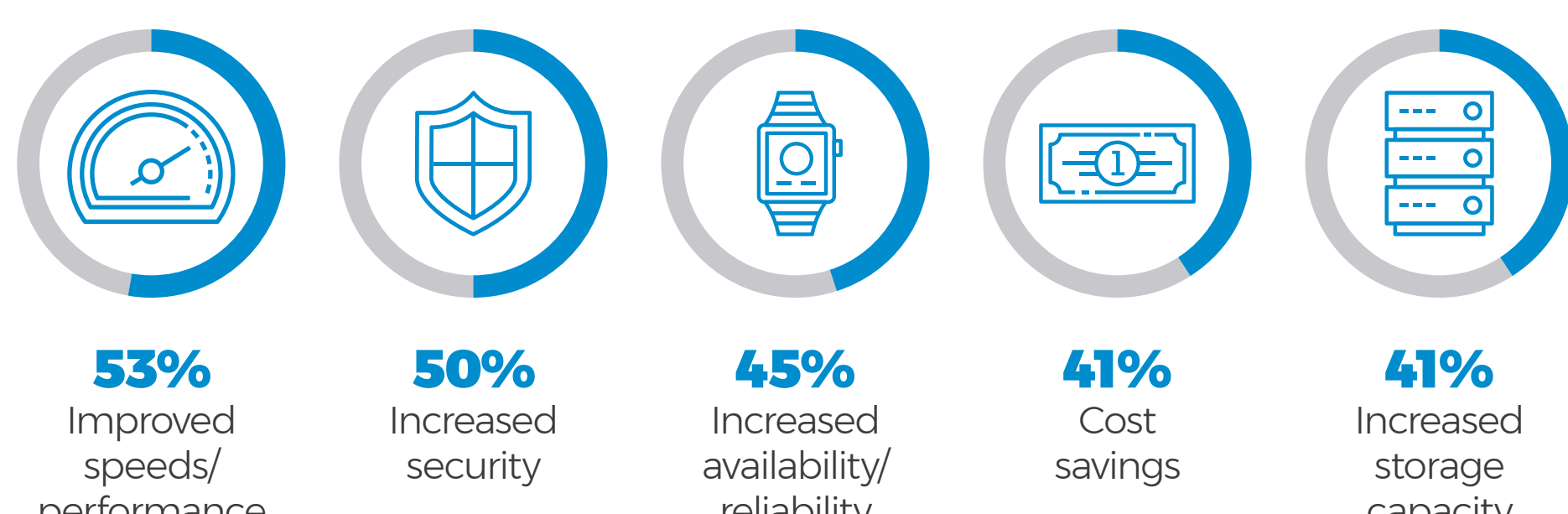
3 IT'S TIME TO THINK BEYOND VPN

For secure connectivity without any hiccups, IT pros are exploring new options—reaching beyond the “open” internet and VPNs.



4 PRIVATE CLOUD CONNECTIVITY IS HIGHLY ATTRACTIVE

IT pros recognize that direct, private connections to the cloud can deliver huge advantages, including:



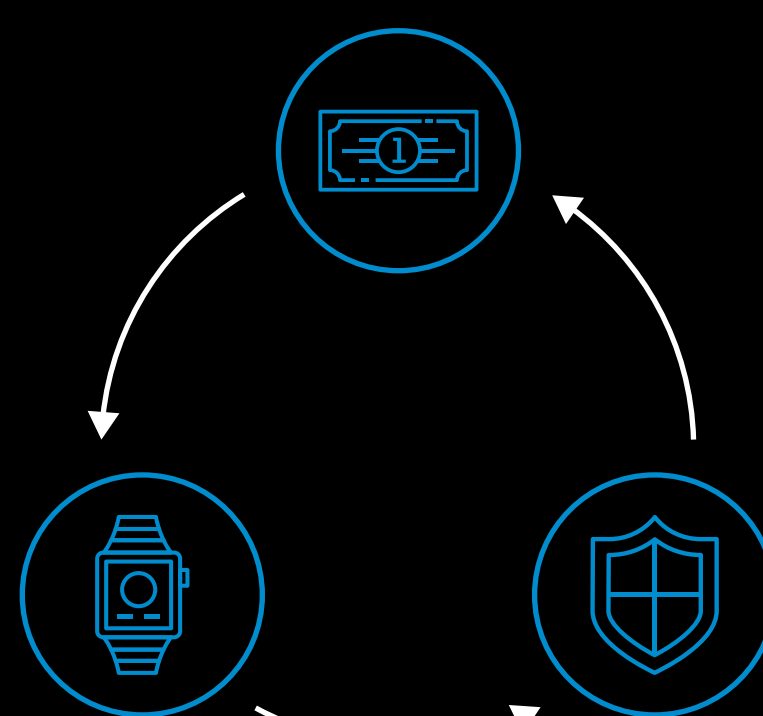
5 THE RIGHT NETWORK PROVIDER DELIVERS PEACE OF MIND



Aside from reduced costs, IT pros seek cloud network providers that deliver fast, secure, private access to critical applications, effectively bypassing the internet.

COMCAST: THE RIGHT CHOICE FOR CLOUD CONNECTIVITY

For IT pros needing to balance cost-effectiveness with increased reliability and security, Comcast Business is here. Direct2Cloud from Comcast Business enables secure, direct access to leading cloud environments from almost any location.



Explore the full results of the Spiceworks survey and how Comcast Business can help.

[READ THE WHITE PAPER](#)

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