

# OPTIMIZING THE PERFORMANCE OF BRANCH OFFICES

COMCAST  
BUSINESS  
OUTMANEUVER

At the corner of brand engagement and customer expectations, sits the branch office. It is a myriad of software, hardware and cloud service point-solutions that keep up with the demands for instant access to information, point of sale and inventory updates.

In a digital, hyper-connected world, your clients expect a seamless, consistent brand experience online as well as in person. IT professionals need to acquire, build and deploy new technology and services to create the same great experience, for every person, at every location.

## COMMON USE CASES

- **Retail Stores** – Guest WiFi for convenient self-service entertainment and status updates. Connected kiosks for product and service look up. Tablet enabled retail associates providing real-time inventory management. Prioritized, network traffic for critical POS systems.
- **Doctor Offices** – Private, secure connectivity between locations for sensitive, real-time video consultations, sharing and collaboration of large digital images providing better care.
- **Financial Branches** – High speed network to communicate and transact with security and privacy to increase customer engagement and satisfaction.
- **Traditional Branch Offices** – Secure, reliable, network connections between corporate and regional sites and the cloud to simplify the transaction and solve problems see an increase in revenues and profits.

## UNLOCK THE POTENTIAL OF YOUR DISTRIBUTED ENTERPRISE

Comcast Business provides a wide range of solutions that deliver the connectivity, flexibility and visibility that today's branch offices need.

## ADVANCED DATA



**ActiveCore<sup>SM</sup> SDN Platform** – The first cable-delivered, gigabit-ready software-defined networking (SDN) platform provides actionable insights that allow for easy management of network services across the enterprise including branch locations.



**SD-WAN** – Overcome the complexity of MPLS with application-aware routing, secure VPN and a stateful firewall.



**Business Ethernet** – Scalable, high-performance point-to-point and multipoint Ethernet service over a national fiber network with capacity up to 100 Gbps all backed by a Service Level Agreement.

- Ethernet Dedicated Internet (EDI)
- Ethernet Virtual Private Line (EVPL)
- Ethernet Private Line (EPL)
- Ethernet Network Service (ENS)



**Business Internet** – Streamline your information flow with fast, reliable, secure and scalable connectivity up to 1 Gbps. Perfect for branch offices, franchise locations, retail stores and remote locations.



**Direct2Cloud** – Fast, secure, direct Ethernet connection to cloud service providers.

## ABOUT COMCAST BUSINESS

Comcast Business is a part of Comcast, a Fortune 50 company and technological leader. Comcast Business provides advanced solutions to help organizations of all sizes meet their business objectives.

## 25 MILLION

internet customers, the biggest ISP in the U.S.

## 160,000+

fiber route miles – a diverse network with national reach

## \$6.2+ BILLION

capital investment in business services since 2010

## 159,000

employees across the United States

## ADVANCED VOICE



**Business Phone** – Unlimited inbound, local and domestic long distance with easy-to-use mobility features.



**Business VoiceEdge Select™** – VoIP phone service hosted in the cloud and easy to manage from anywhere.



**Business VoiceEdge™** – Cloud-based, fully maintained service that's ideal for mid-sized businesses.



**PRI & SIP Trunks** – Advanced features and scalability that leverages existing PBX systems.

## MANAGED SERVICES



**Managed Connectivity** – Custom network connectivity solutions provide diverse access options for quality services and nationwide coverage.



**Managed Security** – Managed Virtual Private Network (VPN), Managed Unified Threat Management (UTM), Managed Firewall and Distributed Denial of Service (DDOS) designed to protect your network.



**Managed Business Continuity** – Provides network redundancy that helps minimize downtime through cellular data and/or secondary broadband connections.



**Managed WiFi** – Cost effective, scalable and secure solutions that enhance the user experience and support tailored options for both private and public facing network management.



**Managed Router** – Supports the full lifecycle of router management from initial configuration and installation to ongoing management and support.



**Managed Voice** – Nationwide telephony service that leverages the latest VoIP technology.

## AWARDS AND HONORS

Comcast Business has been credited with a number of awards for excellence in the services and support we provide.



## GIVE YOUR BRANCH OFFICES AND DISTRIBUTED LOCATIONS WHAT THEY NEED TO SUCCEED.

Contact your Comcast Business Account Executive or visit [comcastbusiness.com/distributed-enterprises](http://comcastbusiness.com/distributed-enterprises).

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Free your branches from legacy architecture so they can focus on innovation, revenue creation and customer experience.

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